

“Our students wanted a sustainable option,  
we found the best solution.”



Keith Woodward • Associate Vice President of Facilities Operations • Quinnipiac University • Hamden, Connecticut

## CASE STUDY

QUINNIPIAC UNIVERSITY FOLLOWS  
STUDENT INITIATIVE



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### BACKGROUND

College is a place to learn, a place to receive an education both inside and outside the classroom. With new found personal awareness and an encouraging culture, campuses provide the ideal environment for students to evaluate common perceptions, pursue their passion, and support cause-related movements. College students are notorious for starting and leading new political, educational, environmental and/or personal trends, Quinnipiac University in Hamden, Connecticut is no exception.

### OBJECTIVE

Quinnipiac staff noticed that there were a growing number of students in their community walking around campus with reusable water bottles. They immediately recognized that students were adopting the growing trend to reduce bottled water waste and increase their usage of reusable water bottles. In turn, the University decided to help support their campus population's growing sustainability efforts by providing a sustainable hydration option.

### SOLUTION

Keith Woodward, Associate Vice President of Facilities Operations, started researching hydration options. After seeing a video online, Mr. Woodward found his solution – a Haws® sensor-operated bottle filler. His viewing of the product video quickly triggered ideas on how multiple units could service his campus, "I came across the Haws water dispenser as a better way to refill bottles than traditional water fountains. It was clean, easier to use and helps reduce the use of plastics on campuses," stated Woodward. The evolutionary Hydration By Haws™ is a touch-free, sensor-operated, water dispenser offering clean, filtered water in an aesthetically pleasing design.

### RESULTS

"The students and staff love them," said Woodward "I can't put in enough to satisfy our community!" Initially Quinnipiac started promoting the new units through their online website and their sustainability team, but Woodward claims that they don't need much promotion. Word quickly spread about the installations throughout the community and now students just know where they are. "They are great!" said Woodward.

### ABOUT HYDRATION BY HAWS™

*Hydration By Haws* water dispensers offer users the benefits of clean filtered water away-from-home without the waste and cost of bottled water. The multiple product options transform regular tap water into filtered drinking water using a certified advanced filtration system. *Hydration By Haws* water dispensers are certified according to NSF/ANSI Standards 42 & 53 for the reduction of chlorine (taste and odor), lead, and 99.99% of cysts.

